



**Department: DEPARTMENT OF BIOCHEMISTRY**

**Program: Video Making Competition on "Inorganic Analysis"**

**Date: 12.06.2023**

**Time: 3.00 pm**

**Organizer: Dr Wethroe Kapfo, Head and Assistant Professor, Dept of Biochemistry**

**Venue: College Auditorium**

**Total Participants: 13**

**Judges: 1. Smt Pavithra V, Assistant Professor and Head, Dept of Chemistry**

**2. Dr. Chaitanya Pandit, Assistant Professor, Dept of Biochemistry**

**Program Objectives:** To learn the qualitative analysis of inorganic salts in a fun way through competition and utilizing social media platform.

**Program Details:** Four teams of I BSc Biochemistry students prepared 1-minute videos of them performing on qualitative analysis of different cations and anions which were to be uploaded on 10.06.2023 at their social media accounts such as Whatsapp, Facebook, Instagram and YouTube, and tagging to Dr. Wethroe's social media account in Facebook and Instagram. The judges evaluated the quality of the video and announced I and II prizes for the videos, Most Viewed Video and Most Liked Video. The prizes were distributed on the Farewell Function on 20.07.2023.

**Rules of the Competition**

1. Video should be on any inorganic salt analysis
2. Video length should be up to 1 min and 20 seconds
3. Video must be uploaded in social media with #Biochemistry #SDMMM
4. Video must have the college details

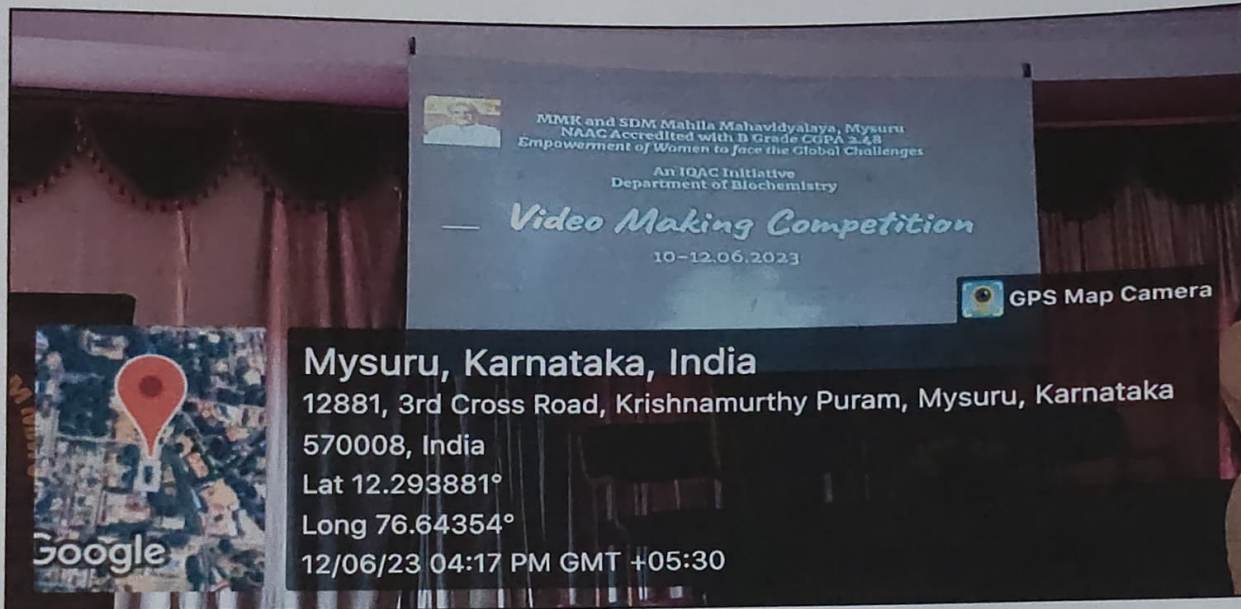
Sl. No.	Name of the Team members
1	Swathi K, Hitha S, Anusha ML, Muktha Jain
2	Radhika N, Jayalakshmi NS, Chandana K
3	Harshitha, Priyanka S, Keerthana C
4	Mohitha S, Vani S, Pooja M

**Prize winners' List**

Sl. No.	Name of the team members	Video making	Most Viewed Video in Social Media	Most Liked/ Commented Video
1	Radhika N, Jayalakshmi NS, Chandana K	I	I	II
2	Mohitha S, Vani S, Pooja M	-	II	I
3	Swathi K, Hitha S, Anusha ML, Muktha Jain	II	-	-
4	Harshitha, Priyanka S, Keerthana C	Consolation Prize		

**Program Outcomes:**

1. The students learnt more effectively the quality analysis of inorganic salts through the competition.
2. Wider social media coverage about the department and college was achieved.



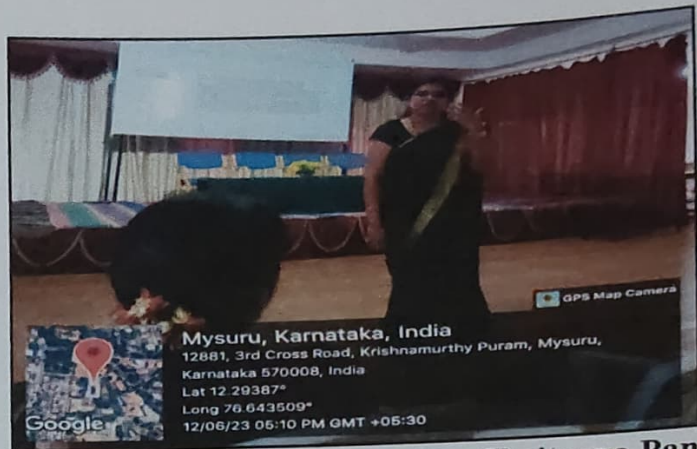
Display of the Video Making Competition



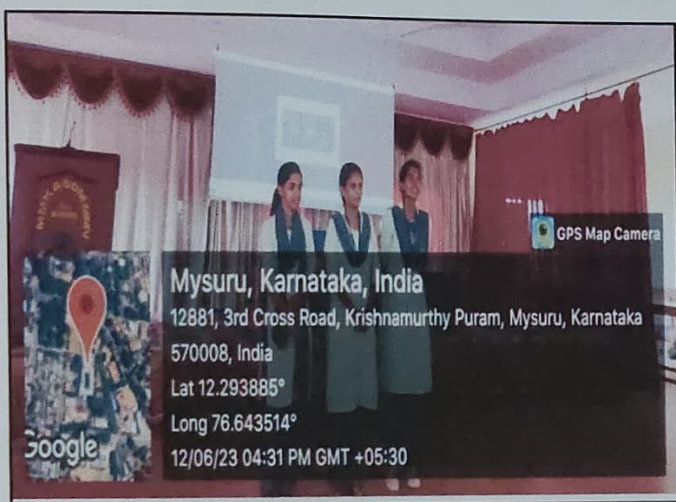
Presidential Address by Smt. N. Bharathi, HOD of Physics

*[Handwritten Signature]*  
**PRINCIPAL**

**MMK & SDM Mahila Mahavidyalaya  
 Krishnamurthypuram, Mysore-570 004**



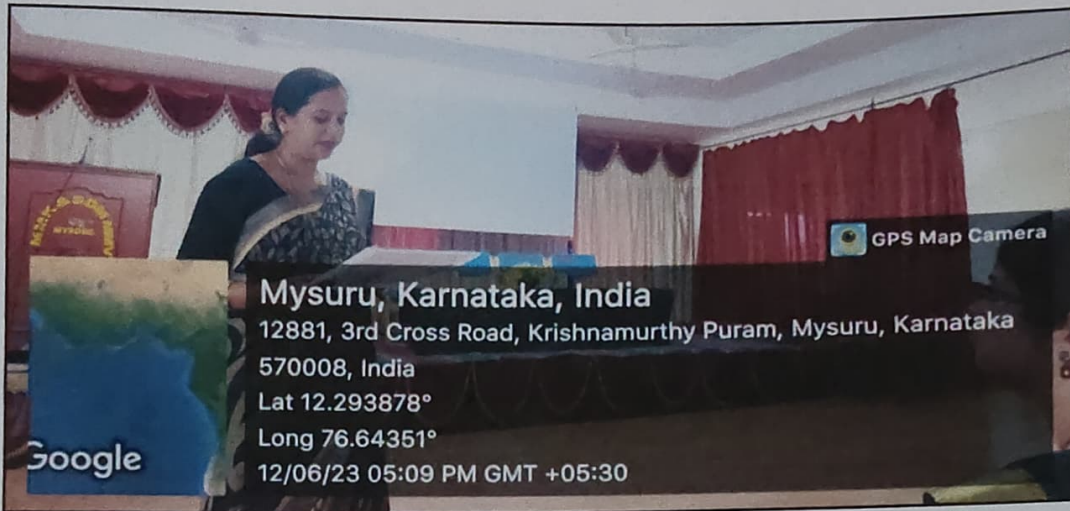
Address by the Coordinator, Dr. Wethroe Kapfo      Address by the Internal Judge, Dr. Chaitanya Pandit



Presentation of the videos by the participants

*[Handwritten Signature]*  
**PRINCIPAL**

**MMK & SDM Mahila Mahavidyalaya  
 Krishnamurthypuram, Mysore-576 004**



Announcement of results by the external judge, Smt. Pavithra R



Group Photo of the video making competition (geo tagged)

  
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Group photo of the video making competition on 12.06.2023

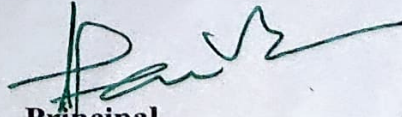
Report prepared by Dr. Wethroe Kapfo

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**Krishnamurthypuram, Mysore-570 004**

MMK and SDM Mahila Mahavidyalaya  
And IQAC Initiative  
Department of Biochemistry  
Video Making Competition  
10-12.06.2023

I B.SC-BIOCHEMISTRY, MICROBIOLOGY-2022-2023			
SL. NO	ROLL NO.	NAME	SIGNATURE
1	22129	ANUSHA M L(K)	Anusha. M.L
2	22130	CHANDANA K(K)	Chandana. K
3	22131	HARSHITHA(K)	Harshitha
4	22132	JAYALAKSHMI N S(K)	Jayalakshmi. N.S.
5	22133	KEERTHANA C(K)	Keerthana. C
6	22134	MOHITHA S(K)	Mohitha. S
7	22135	MUKTHA JAIN G R(K)	Muktha Jain G.R
8	22136	POOJA M(K)	Pooja M
9	22137	PRIYANKA S(K)	Priyanka S
10	22138	RADHIKA N(K)	Radhika. N.
11	22139	SWATHI K(K)	S. K.
12	22140	VANI S(H)	Vani S
I B.SC-BIOCHEMISTRY, BIOTECHNOLOGY-2022-2023			
SL. NO	ROLL NO.	NAME	SIGNATURE
2	22142	HITHA S(K)	Hitha S

  
Head of Department

  
Principal  
PRINCIPAL  
MMK & SDM Mahila Mahavidyalaya  
Krishnamurthypuram, Mysore-570 004

**MMK & SDM MAHILA MAHA VIDYALAYA, MYSORE**  
**DEPARTMENT OF BIOCHEMISTRY**

**An IQAC Initiative**

**Video Making Competition**

**Inorganic Salt Analysis**

**10-12.06.2023**

**I BSc Biochemistry**

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DEPARTMENT OF BIOCHEMISTRY

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Video Making Competition

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I BSc Biochemistry

Score Sheet

Sl. No.	Name of the Team members	Video Making (10M)			Most Viewed Video			Most Liked or commented video			
		College details (01)	Quality of Video (05)	Concept clarity (04)	Total	Name of the social media	Number of Views	Total Views	Name of the social media	Number of likes and comments	Total liked or comments
1	Swathi K Hitha S Anusha ML Muktha Jain	01	03	03	09	Instagram - Youtube - Whatsapp -	1332	868 250 214		312	68 244
2	Radhika N Jayalakshmi NS Chandana K	01	03	03	08	Instagram + FB - Youtube - whatsapp -	2182	1366 1994 1199		1379	1352 27
3	Harshitha Priyanka S Keerthana C	00	03	02	05	Instagram - FB - whatsapp -	1883	1406 443 34		151	146 05
4	Mohitha S Vani S Pooja M	00	02	03	05	Instagram - Youtube - whatsapp -	1953	1487 92 374		2350	2328 22

Name and Signature of Judge

*(Signature)*

PROFESSOR

MMK & SDM Mahila Mahavidyalaya  
Krishna Nagar, Mysore



**An IQAC Initiative**  
**Video Making Competition**  
**Inorganic Salt Analysis**  
**10-12.06.2023**  
**I BSc Biochemistry**  
**Score Sheet**

Sl. No.	Name of the Team members	Video Making (10M)				Most Viewed Video			Most Liked or commented video		
		College details (01)	Quality of Video (05)	Concept clarity (04)	Total	Name of the social media	Number of Views	Total Views	Name of the social media	Number of likes and comments	Total liked or comments
1	Swathi K Hitha S Anusha ML Muktha Jain	01	04	03	08	Instagram - Youtube - WhatsApp	1332	1332	Instagram Youtube	312	312
2	Radhika N Jayalakshmi NS Chandana K	01	04	04	09	Instagram FB WhatsApp Youtube	2182	2182	Instagram Youtube	1379	1379
3	Harshitha Priyanka S Keerthana C	00	03	03	06	Instagram WhatsApp Facebook	1883	1883	Instagram Facebook	151	151
4	Mohitha S Vani S Pooja M	01	03	03	07	Instagram WhatsApp Youtube	1953	1953	Instagram Youtube	2350	2350

CREATIVAYA PANDIT  
 Creativaya Pandit  
 Name and Signature of Judge

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 MANK & SDM Mahila Mahavidyalaya  
 Krishnamurthypuram, Mysore-570 004

Team 1

Views  
Insta - ~~483~~ 483 + 46 + ~~1406~~

85 + 254 =

whatsapp - 108 + 24 + 54 +

28

Youtube - 204 + 46

= 250

Likes

+46 + 59

Insta - 103 + 36 = ~~140~~

Youtube - 55 + 13 = 68

Team 2

Views

Insta - ~~1994~~ 1994

FB = 23 + 46 = 69

whatsapp - 23 + 46 = 69

Youtube - 119

Likes

Insta - 1352

Youtube - 27

Team 3

Views  
Insta - 1406

whatsapp = 34

facebook = 443

Likes

Insta - 146

FB - 95

Team 4

Views

Insta = 1347 + 132 + 8 = 1487

whatsapp = 110 + 19 + 146 + 99

Youtube = 92

Likes

Insta - 2328 + 22 + 05

Youtube - 28

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MMK & SDM MAHILA MAHA VIDYALAYA, MYSORE  
DEPARTMENT OF BIOCHEMISTRY

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Result Sheet

Video Making Winners

Sl. No.	Name of the team members	Place
1	1. Radhika N 2. Jayalakshmi NS 3. Chandana K	I
2	1. Swathi K 2. Hitha S 3. Anusha ML 4. Muktha Jain	II

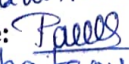

Most Viewed Video in Social Media

Sl. No.	Name of the team members	Place
1	1. Radhika N 2. Jayalakshmi NS 3. Chandana K	I
2	1. Mohitha S 2. Vani S 3. Pooja M	II

Most Liked/ Commented Video

Sl. No.	Name of the team members	Place
1	1. Mohitha S 2. Vani S 3. Pooja M	I
2	4. Radhika N 5. Jayalakshmi NS 6. Chandana K	II

Judges

- Name: Paulthera .V.  
Signature: 
- Name: Chantanya Pandit  
Signature: 



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